



Board of Directors  
South Carolina Whitmore School  
501 Commerce Drive NE  
Columbia, SC 29223

June 10, 2021 – 9:00 AM

This public meeting will be held in-person with an online option.  
The link to the online option is here: [meet.google.com/naw-dkqh-wqw](https://meet.google.com/naw-dkqh-wqw)

**Call to order**

Roger Sears called the meeting to order at 9:02 am.

**Attendance:**

Shennice Cleckley, Board Chair; Roger Sears, Secretary; Charlotte Hamilton, Board Member; Antonio Simon, Board Member (via online); Nancy Mandlove, Board Member (via online); John Loveday, Executive Director; Ebone Adams, Director of Student Services; Susan Herring, Director of Human Resources; Kim Dunbar, Incoming Executive Director; Annette Havens, Director of Teacher Quality and Support; Amber Goff, Incoming Director of School Counseling (via online); Amie Schlichtig, Administrative Assistant; JaQuette Gilbert, School Counselor; Patrick Bowers, School Testing Coordinator; Ashten Lattta, Public Relations Manager; Andrew Cilone, Prestige School Solutions; Maria Head, Prestige School Solutions; Austin Rhodes and Dan Wyar, Rhodes Branding.

**Public comments**

None

**Approval of minutes – 3.11.21 and 5.21.21 board meetings**

Roger made a motion to approve the minutes of the 3.11.2021 and 5.21.2021 board meeting minutes. Charlotte 2nd the motion and board approved unanimously.

**Financial update - presentation of FY-22 budget (final draft)**

Andrew Cilone and Maria Head, from Prestige School Solutions presented the May financials. The final draft of the FY 22 school budget was discussed. Hiring a registrar & the 2 grad coaches. LD based off of staffing schedule, guidance service, psychological, curr dev. staff training. school admin. Aggressive marketing campaign for students for FY22. Started in April and building up until September.

Roger Sears made a motion to approve the FY-22 final school budget. Charlotte Hamilton 2nd the motion and board approved unanimously.

\*JaQuette Gilbert joined the meeting.

**Transition update**

Kim Dunbar, Incoming SCWS Executive Director, spoke of the things she is working on learning and what she has accomplished thus far. Budget, salary letters, meeting with every employee individually, meeting with Chris Neely, hired her replacement, hiring a new counselor, changed



the bank info, planning this fall's inservice, presentation at Myrtle Beach, and a leadership development course.

### **Executive Director's report**

John Loveday, SCWS Executive Director, spoke of how the school is doing now. Grad rate is up again, enrollment is climbing, we have an 80% return rate now, and have handed out 787 diplomas since 2012.

A Charters school's biggest downfall is financial and compliance and Michelle has done an excellent job in keeping us on track.

\*Austin Rhodes and Dan Wyar from Rhodes Branding joined the meeting.

### **Marketing and school operations consulting proposal**

Austin Rhodes and Dan Wyar, Rhodes Branding, spoke of how their company began, what they do, and how they would like John to work directly with us.

Shennice mentioned that while Elizabeth could not be at the meeting she had voiced her approval for this.

Roger made a motion to go into Executive Session to discuss the proposal, Charlotte 2nd the motion.

### **Other business**

Charlotte made a motion to hire Rhodes Branding and have John Loveday be our point of contact within the company. Antonio 2nd the motion. Board passed unanimously to hire Rhodes Branding as an educational consultant.

Anntonio made a motion to give full time staff a one time bonus of \$1000 and part time staff \$500, Charlotte 2nd the motion. Passed unanimously.

### **Adjournment**

Roger made a motion to adjourn at 10:32, Charlotte 2nd. Meeting adjourned.

### **Upcoming events**

**SCWS Open House - Saturday, August 14<sup>th</sup>, 2021 (Time: TBD)**

**Location:** SCWS office (501 Commerce Drive NE, Columbia, SC 29223)

**SCWS board meeting - Thursday, September 9<sup>th</sup>, 2021 at 9:00 AM**

**Location:** SCWS office (501 Commerce Drive NE, Columbia, SC 29223)